



Introducing Wonder Duck™, A Plush Pal With A Purpose

Proceeds donated to the Children's Skin Disease Foundation/Camp Wonder to support children with life-threatening and chronic skin disease!

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WALNUT CREEK, Calif., Jan. 25, 2017 /PRNewswire/ -- Today, Francesca Tenconi, founder of Camp Wonder, a summer camp for children with serious and fatal skin conditions, embarks on a new journey with the launch of the Wonder Duck, a plush pal with a purpose. In partnership with her mother Christine, as well as camp family Amy and Marky Delmege (picture below), they have brought their camp mascot to life, while helping to raise money at the same time.



"I'm honored to be part of such a special organization, surrounded by such amazing people. Wonder Duck became our official Camp Wonder mascot when a camper once said, 'I wish I was a duck so no one could see my skin.' At Camp Wonder, we don't see skin, we see character, and it was our mission from that day forward to make every camper feel normal, despite looking different," said Francesca Tenconi, CSDF/Camp Wonder Founder. "With Amy and Marky's dedication to Camp Wonder and their inspiring vision to bring Wonder Duck to life, we were thrilled to help them make this dream a reality."

The Wonder Duck is available in a variety of colors so kids can choose from different shades and patterns that best fit their personality. Each duck comes with a tag to commemorate their special friendship with their new plush pal.

Wonder duck is sold online at www.wonderduckpal.com for \$24.99. 100% of proceeds from Wonder Duck go to **Children's Skin Disease Foundation** (www.csdf.org) to improve the lives of children living with chronic and life-threatening skin diseases. Your support from the purchase of a Wonder Duck will go towards supporting Camp Wonder, establishing additional camps, providing scholarships for children with skin disease, increasing awareness and education about skin disease and skin health, and paying for medical expenses and granting family wishes.

Follow Wonder Duck on Facebook and Twitter @WonderDuckPal and on Instagram @Wonder_Duck. Share photos of your Wonder Duck using the hashtag #mywonderduck on Instagram, Twitter or Facebook for a chance to win a gift basket valued at \$25 dollars and plush pal to give to a friend. Enter to win in one of the following two ways:

1. Tell us why you (or your child) are living a childhood without limits! OR
2. Tell us how you (or your child) have been having fun with your Wonder Duck and where you have traveled together.

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