WONDER DUCK

Francesca Tenconi, co-founder

www.wonderduckpal.com

Company Mission: To raise money for Camp Wonder, a summer camp for children with chronic and life-threatening skin disease (www.csdf.org) and raise awareness of children's skin disease.

How do your products serve the mission? Each year, thousands of children in the U.S. suffer from painful, chronic and sometimes life-threatening skin disease such as eczema, psoriasis, epidermolysis bullosa, and ichthyosis, among others. Children with skin disease often feel embarrassed in public, leading to isolation and loneliness, because there's no hiding their illness. Camp Wonder is a free summer camp for children ages 6-16 with any skin disease. Each year, children from around U.S. with chronic skin disease take a break from being a patient and focus on just being a kid. Camp Wonder is a special place free of judgment and stares! We create an environment of acceptance and support to empower the children to be themselves. 100% of the proceeds from the sale of Wonder Duck go to Camp Wonder.

Plans for the future: We want to assure Camp Wonder will always be available to children with skin disease. This summer at camp we will launch a new program called Wonder Wish, which grants wishes to children with skin disease and their families. Families of children with skin



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disease suffer financially and emotionally. Wonder Wish will give these courageous families an experience and bring hope to continue to fight. Medical professionals have said these uplifting experiences, like Camp Wonder and Wonder Wish, can impact a child's physical health.

How can retailers get involved? The more ducks you sell, the more kids you help. By becoming a Wonder Duck retailer, you are helping to give children with skin disease an experience they would never otherwise have and supporting deserving families in need. Additionally, you are helping to increase awareness of skin disease, which is very important to help educate people that skin disease is not contagious and make it easier for children with skin disease to go out in public.



